







## OF THE CITY

Traci Rhoads leads

the pack with her

eve for detail

Atlanta; 40 years later, their showroom is the largest in the Southeast, and they continue to supply designers with premier furniture, fabric and lighting, 351 Peachtree Hills Ave. NE. 404, 231, 8787, ginsworth-nogh.com II BEST HOME STORE Our love for Peridot has been contagious; this neighborhood spot has become a haven for gift shappers, decorators and the unsuspecting passers-by, who come out with that perfect item for which they didn't realize they had been looking, 3193 Roswell Road, 404.261.7028, simplyperidat.com ¶ BEST FURNITURE STORE Founded by husband-and-wife team Stu and Babbie Mathews more than 30 years ago, Mathews Furniture store combines the old with the new as it strikes the perfect balance between 18th century pieces and modern contemporary work by the industry's best brands, 1240 W. Paces Ferry Road NW, 404,237,8271, mathewsfurniture.com \$\mathbf{1}\$ BEST ARCHITECT With a wide range of clients. including restaurants like 4th & Swift and Holeman and Finch, ai3 architecture has worked to perfect the art of modern-meets-rustic design, 916 Joseph E. Jowery Blvd. NW. 404,223,3304, gi3online.com 1 BEST INTERIOR DESIGNER As the principal at one of the country's most successful and versatile full-service design firms, award-winning interior designer Traci Rhoads is sought after for her timeless and dassic style that is mixed with the perfect dash of a modern sensibility, 640 Glen Iris Drive, 404,971,4423, trinteriors.net

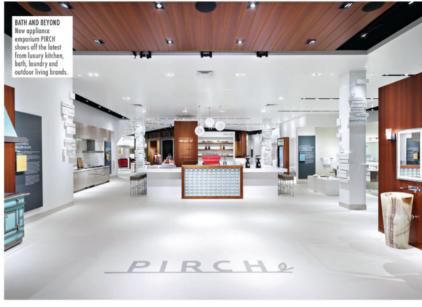
BEST SHOWROOM Inspired by the classic charm of the South, the eparymous partners Ainsworth-Noah decided to settle their roots down in

## Off the Wall

Close your eyes and imagine that an entire wall of your living room is a window onto a rainy city street scene or a field of English roses, Now open your eyes to the reality of NewWall Digital. Four collections (Glance, Nomad, Pandora and Wonder) give discerning designers and DIYers an array of settings to match their wildest dreams. Customizable down to the quarter inch, they're printed on textured surfaces, such as Velcro, metallic, flocked and deep embossed, with shiny or velvety finishes. Price upon request, Donghia, 351 Peachtree Hills Ave. NE, Suite 317, donahia.com



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Pirch-Perfect At recently opened Lenox Marketplace appliance emporium PIRCH, you can actually find everything—and the kitchen sink. Ringing in at 27,000 square feet, the San Diego-based company's third-largest U.S. showroom contains the crème de la crème of luxury kitchen, bath, laundry and outdoor living brands from around the world. All the usual suspects are in tow: Miele, Gaggenau, Wolf and Sub-Zero appliances; SieMatic cabinetry; Cosentino countertops; and Kohler plumbing fixtures, while Atlanta shoppers will discover an array of less-common luxuries, as well—think royaltyworthy ranges from Molteni and La Cornue. And as our city's sole source of Gessi, PIRCH boasts a sparkling in-store boutique of the Italian faucets and fittings that, like everything else on the floor, customers can test-drive before they buy. Atlantans will also adore the store's cooking demos, complimentary beverages from the on-site Bliss Cafe, and offerings from soup to nuts. All purchases, delivery, installation, service and repairs are provided completely in-house. 3535 Peachtree Road NE, 404.341.7555, pirch.com